



WEP HUNARKARI CENTER



WOMEN EMPOWERMENT PAKISTAN

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QUICK FACTS

Location: Hijrat Colony/Sultan'abad, Karachi
Sector: Entrepreneurs and Vocational Skills Training
Sub- sector: Income Generation Program
Implementing Agency: Women Empowerment Pakistan
Donor/Sponsor: The I-Care Foundation Paksitan
Starting Date: April 2016
Duration: 3 Months





OBJECTIVE OF THE PROJECT

Creation of a skill-based employment opportunity for young girls and women through provision of entrepreneurs, vocational training and support.

PROJECT AIM

To improve the living standards of people living in slums and marginalized areas of hijrat colony/sultan'abad, karachi, through entrepreneurship, vocational training, branding and support.

PROJECT SPECIFICATION

The main concept of project is based on the implementation principles of the self-employment concept and the practical skills training and entrepreneurship training. The initial stage of the training is a center based for basic skills and entrepreneurship complemented by attachments in local enterprises. The attachment, which lasts for three month is the crucial element in the project. It is intended to facilitate the critical stage in transition from training to work.



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SKILLS & PRODUCT TRAINING

Training in skills formed the main and most important component for the whole project. During the actual training which is conducted on the assisting trainees to acquire the necessary skills to make a specific product and other products require similar skills like tailoring, embroidery, handicrafts and beautician etc.

In this component trainees will have the opportunity to familiarizing themselves to the particular trade and train on the job. During the session trainees will be given specific assignments to perform. However the program includes different specialties such as:

1. Stitching/Training
2. Embroidery (Hand)
3. Handicrafts
4. Beautician





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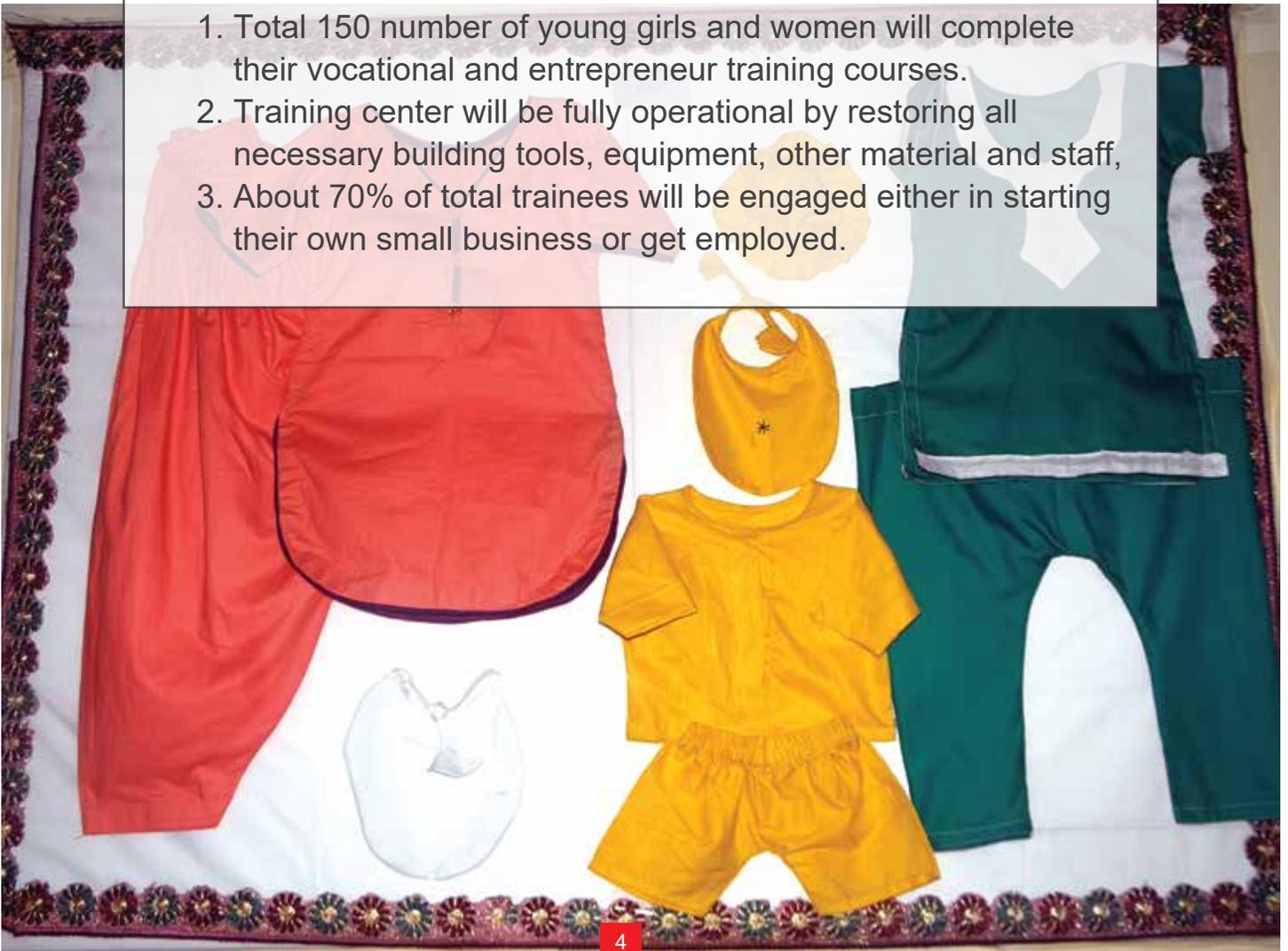
TARGET BENEFICIARY POPULATION

The project is being implemented in the District West, Karachi. Beneficiaries are the resident young girls and women of mentioned area. Their age ranges from 14 – 45 years. Overall, 150 young girls and women will be provided with the Entrepreneurship training.

EXPECTED OUTCOMES

It is expected that the project will achieve the following results by the end of set time period:

1. Total 150 number of young girls and women will complete their vocational and entrepreneur training courses.
2. Training center will be fully operational by restoring all necessary building tools, equipment, other material and staff,
3. About 70% of total trainees will be engaged either in starting their own small business or get employed.





BENEFICIARIES OF FIRST BATCH

The first batch of 50 trainees had completed their one month's training course on 8th April, 2016.

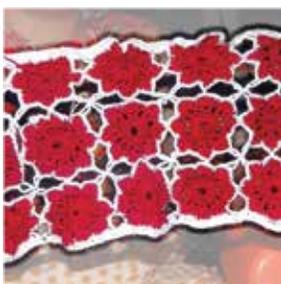
S.No.	Trade	Trained Beneficiaries
1	Tailoring	20
2	Handicrafts	20
3	Beauticians	10
	Total	50



MONITORING AND EVALUATION

- Weekly and Monthly visits of the centers.
- Weekly and Monthly Progress reports.
- Regular tests and assignments during the training period.
- Performance evaluation of the trainers.
- Alignment of the progress with the implementation plan and revise accordingly.
- Impact Evaluation of the project in the community after completion of the project.





STRATEGY FOR SUSTAINABILITY:

It is assumed that sustainability can be achieved by adapting the following strategy:

1. Finding and approaching different donor agencies for funds and support.
2. After the completion of the training and mentoring phases which is 3 months, minimal training fee will be charged by the trainees to cover some operating cost.
2. Funds can be raised through the selling products of the center.





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